

NEWS RELEASE



For Immediate Release

KIDS IMPACT COMMUNITY MARKS MLK DAY WITH 10TH ANNUAL VOLUNTEER AND ACTIVISM SERIES DESIGNED TO EMPOWER YOUTH

More than 300 children of all ages volunteer; learn about racial inequity and importance of giving back to their communities

MILWAUKEE, WIS. January 7, 2026 --- Kids Impact Community (KIC) is excited to announce its 2026 volunteer and activism series in honor of Martin Luther King Jr. Day. This annual series of free events celebrates the legacy of Dr. King by engaging families and children in meaningful service projects and educational activities that promote kindness, equality and community involvement. Events will kick off on MLK Day, Monday, January 19th and continue throughout the month.

Registration and additional information can be found online at <https://kicmke.org/mlk>.

MLK Day Activities

**Monday, January 19, 10:00 to 11:30 a.m.,
Congregation Shalom - 7630 N. Santa Monica Blvd. Fox Point
<https://kicmke.org/events/celebrate-mlk-national-day-of-service-2026/>**

Opportunities for media include interviews with young volunteers and their grownups - visuals of kids 0-13 packing cancer care kits, winter hygiene kits and more.

A family-friendly morning of learning and service for up to 500 focused on learning and service. Will feature a special guest speaker for story time, music, movement and various on-site service projects. Projects for younger volunteers will be led by youth leaders ages 9-12.

Additional Projects Throughout January

Prep Diapers for Milwaukee Diaper Mission
Saturday, January 17, 10:00 - 11:00 a.m. and 11:10 a.m. - 12:10 p.m.
Milwaukee Diaper Mission

Distribute Winter Hygiene Kits with Mr. Bob's Under the Bridge (ages 12+)
Saturday, January 24, 7:45 - 9:15 a.m.
Kosciuszko Park

Prepare Outreach Bags with Rescued Food
Saturday, January 24, 8:30 - 10:30 a.m.
Just One More Ministry

Craft Sleeping Mats for People Experiencing Homelessness
Wednesday, January 28, 4:00 - 5:30 p.m.
West Allis Library

Create a Blizzard of Thanks for Healthcare Heroes
Thursday, January 29, 10:00 - 11:00 a.m.
Little Sprouts Cafe + Play in Shorewood

Distribute Groceries at Kinship Community Food Center

Saturday, January 31, 7:45 - 11:00 a.m.
Kinship Community Food Center

And even more can be found here: <https://kicmke.org/mlk-national-day-of-service-2026/>.

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Kids Impact Community, LLC is a Milwaukee-based 501(c)3 nonprofit that provides volunteer experiences in partnership with diverse and effective local nonprofits, specifically structured for children of all ages and their caregivers. KIC works to educate, empower and engage area youth by exposing them to age-appropriate community service activities, supporting these critical nonprofits today while growing the next generation of volunteers for the needs of tomorrow. Learn more about KIC by visiting www.kicmke.org, [Instagram](#) or [Facebook](#).

Contact and Media Inquiries:

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