

Kids Impact Community

Annual Impact Report 2024



Mission

→ **Our mission** is to empower children of all ages to work with their caregivers to build relationships and strengthen the Milwaukee community through partnerships and service experiences in an inclusive environment.

→ **Vision**
Our vision is to instill the belief in our children that they are responsible for and capable of being dynamic and change-making citizens within their community.

→ **Values**
Kids Impact Community strives to provide an environment where all children and families feel safe and affirmed, valued and reflected. We are unaffiliated with any faith traditions or other organizations. We partner with diverse, established, and effective organizations within Milwaukee that, like us, recognize the capability of children to make change, serve others, and build relationships.



A Message from KIC's Executive Director

Dear KIC Community,

What an extraordinary year it has been! In 2024, Kids Impact Community (KIC) proudly celebrated its 10th anniversary—a milestone that offers a moment to reflect on our incredible journey and look forward with gratitude and anticipation for all that lies ahead.

As a co-founder of KIC, I often think back to 2014 when a small group of new moms began exploring volunteer opportunities we could enjoy with our young children. Most programs we found were either for adults or older kids, so we gathered to brainstorm ideas for projects that even babies and toddlers could participate in. We knew that young children were capable of sharing love and lending a helping hand—we just needed to find the right community partners who were open to joining us in this mission.

Fast forward 10 years, and KIC has blossomed into a thriving organization, with thousands of volunteers, hundreds of service projects, and dozens of committed community partners. KIC's 10th Birthday Celebration in November 2024 was the perfect way to mark this milestone, bringing together families who have been working to nurture our children into community-minded, change-making citizens.

A heartfelt thank you to everyone who has supported KIC along the way. We are incredibly grateful for each of you, and we are more excited than ever for the future. The best is yet to come!

Together in service,



Lynn Raines
Co-Founder and Executive Director



Photo by Milwaukee Family Photographer

A Look at the Numbers in 2024

- 3,100+ engaged KIC volunteers
- 125 service projects offered, including 10 established monthly projects
- 34 partner organizations
- 24 KIC Volunteer Project Leaders and 3 Junior Leaders
- 5,000+ volunteer hours

Small hands, big hearts, HUGE IMPACT!

KIC is a true community collaboration. We work with established Milwaukee nonprofits to provide meaningful impact opportunities for young children and their caregivers.

A special emphasis is placed on building relationships between children from different neighborhoods to help bridge Milwaukee's racial, socio-economic, and cultural divides. KIC creates service-learning projects that are welcoming to all families and suitable to the developmental level of kids from birth to tween.

Through service to and with the community, KIC shows how local action can tackle global issues like poverty, food security, intergenerational connections, environment, housing stability, foster care, social justice, youth empowerment, and building community.



Photo by Milwaukee Family Photographer

MLK National Day of Service Project Series



2024 marked KIC's 8th National Day of Service Series. During MLK National Day of Service on January 15th, more than 300 family volunteers gathered at Congregation Shalom in Fox Point for a social justice story time, learning and onsite service projects.

In January 2024, KIC's impact included:

- Packing 300 Winter Hygiene Kits for Mr. Bob's Under the Bridge
- Packing 200 Breakfast Bags for neighbors struggling with housing insecurity
- Making 10 fleece blankets for Community Advocates Women's Center
- Decorating 65 canvas grocery bags for Kinship Community Food Center
- Creating yards and yards of plarn (plastic bag yarn) for Mercy Mats

Additional events were held throughout January as part of the MLK Service Series. More than 250 volunteers engaged in meaningful service, including Social Justice Storytime at the North Shore Library, distributing food at Kinship Community Food Pantry, packing lunches for Just One More Ministry, packing diapers with Milwaukee Diaper Mission, Birthday Buddies program with Meta House and Kids Matter Inc., serving meals at St. Vincent de Paul, distributing winter hygiene kits for Mr. Bob's Under the Bridge, and packing rescued food at Just One More Ministry.

The MLK Service Series provides an opportunity to harness the human power of children and families to come together to learn about racial equity and give back to their community through volunteer work.



Photo by GM.Creative Photography

Young Changemakers' Week



At KIC, we believe that even our youngest babies and toddlers have big hearts and the ability to strengthen their community. We recognize the need for age-appropriate and meaningful service opportunities for our youngest volunteers and their families. In October 2024, KIC launched its inaugural Young Changemakers' Week. 170 young children (ages 0-6) and caregivers participated in seven unique projects throughout the week, including 28 new families that joined us for the very first time.

"I love volunteering with KIC because I get to volunteer with my mommy and we are being community helpers." -

Annie, age 4

Volunteer Spotlight:

Engaging very young children in service can set them up for a lifetime of giving. Elise was part of KIC as a toddler making crafts for a service project. Years later she is still involved and recently made lunches and positive notes for a Lunch Pack and Love event with KIC.

"She did it all herself and said how good she felt for giving back. I'm amazed and proud of all that KIC does for our community." - Lindsay (Elise's mom)





Community Partner Spotlight:

Kids Matter Inc. was founded in 2000, inspired by the compelling need to improve the lives of the many Milwaukee County children involved in the child welfare system. In 2024, nearly 500 KIC volunteers participated in the Birthday Buddies and Fostering Hope projects. Many children enter foster care with little more than the clothes on their backs. A Fostering Hope package gives a child something to call their own while waiting for a placement, including a book, a toy, personal hygiene items and more packed into their own new duffel bag. The Birthday Buddies project was established to help all kids in our community celebrate their birthday. KIC volunteers helped spread joy to other kids on their birthdays by assembling and donating kits filled with everything they need to celebrate their special day.

"A former foster youth saw the collection of 104 Birthday Bags KIC recently dropped off and shared with our staff that she and her sister never had birthday parties as kids - ever. She took photos of the Birthday Buddy Bags and sent them to her sister exclaiming, 'This is the best project ever. This is so wonderful!' - Kids Matter Inc.

KIC Service Projects in 2024

ABC Food Drive for Kinship+
 All-Abilities Open Gym*
 Art Kits for Caring Kids
 Art & Chalk Fest Helper at the Museum of Wisconsin Art
 Artwork Delivery to Grand-friends at Congregational Home
 Be a RAMP Up Event Helper at the Lakefront with The Ability Center
 Birthday Buddies
 Cancer Care Packages*
 Decorate Holiday Placemats for Seniors*
 Deliver Meals to Seniors on Christmas Day
 Deliver Meals to Seniors on Easter Sunday
 Deliver Meals to Seniors on Thanksgiving Day
 Design-a-Bag to Thank an Educator
 Dispense Food Outreach Bags at Domes*
 Distribute Winter Hygiene Kits to Milwaukee's Unhoused
 Fall Yard Clean Up for Seniors 2024
 Foster & Release Monarch Butterflies with Seniors*
 Gardening for Good - Hoop House Helpers*
 Gleaning at the Thiensville Village Market*
 High Interest Day at Richards School
 Holiday Cookie Drive 2024
 Holiday Gift Tags 2024
 Host a Supply Drive at Your Block Party*
 Intergenerational Dance Hall at Fresh Coast Dance
 Intergenerational Music Together at Newcastle Place
 Intergenerational Playgroup at Saint John's on the Lake*
 Junior Volunteer at MLK Day
 Kinship Food Drive
 Leap Into Giving (dance shoe collection)+
 Lemonade on the Lawn at Eastcastle
 Lunch Pack and Love*
 Mini-Makers at MOWA:
 Creating Fall Placemats for Seniors
 MLK National Day of Service
 Mom's Mental Health Initiative
 Summer Social Helpers
 Pack Diapers for Milwaukee Diaper Mission*
 Pack Rescued Food at Just One

More Ministry*
 Panera End of Day
 Dough-nation Delivery*
 Park Ranger at Urban Ecology Center*
 Putting Trash to Work -
 Sleeping Mats for the Homeless
 Run a Halloween Costume Pop-up Shop at Our Next Generation
 Salvation Army Bell Ringing*
 Serve Lunch at Blue Lotus Nature Center
 School Supply Drive for Our Next Generation
 Serving Pantry Guests at Kinship Community Food Center*
 Sketchbook Creations for Cancer Care Kits at MOWA
 Social Justice Story Time: Racial Justice and Taking Action (age 0-5)
 Sort clothing donations at Hope Center's Clothing Shop
 Spring Yard Clean Up for Seniors 2024
 St. Vincent de Paul Meal Service*
 Summer Lemonade Stand for a Cause
 Thanksgiving Food Drive for Kinship+
 Trick-or-Treat with Grandfriends @ Eastcastle Place
 Trick-or-Treat with Grandfriends @ Saint John's on the Lake
 Uplifting Holiday Cards for Foster Families
 Women's Center Dinner Service*

*repeated projects in 2024
 +Led by a Junior Leader

Junior Leaders Program

KIC's Junior Leaders Program empowers older children (ages 9+) to create their own service opportunities and engage their peers in working towards solutions to community issues and concerns. Junior Leaders participate in the planning and development of the project, learning side-by-side with a KIC adult leader-mentor. This year KIC supported three Junior Leaders! KIC is excited to position children in leadership opportunities as we recognize that our kids have the human power, vision and best ideas for making our community a better place for all.



Photo by GM.Creative Photography

"I think it's very important to help others in need because if you were that person then it would make your day. It makes me feel happy to know that I'm helping the world and others around me!"

Eloise, age 8

Junior Leader Spotlight:

10-year-old Ellie noticed how expensive her dance shoes, costumes, and clothing were. She worked with her KIC adult leader-mentor to develop a project to collect, reuse, and distribute these items to those who may not have the means to afford this essential dance wear.



"Dancing is my passion, and I wanted to make sure that other kids who like to dance can use nice working dance shoes. Lots of people are not able to pay for them and I feel like that is not fair. I wanted to let other people and kids have a chance to dance in shoes, so they can dance safely and don't get hurt. That's why I donated to The Creator Collaborative. We got a total of 51 pairs of shoes! When I dropped off the shoes the kids there were so, so, so excited! I was very happy to see how happy they were!"

Making a Positive Change Together!

It is the support of our donors that make KIC a strong force for change in our community. Your financial and in-kind contributions make service projects possible, providing unique, accessible, and meaningful opportunities to kids and their families. KIC donors are helping to foster dynamic young citizens who are capable and responsible for making positive change TOGETHER.



"I like to volunteer because it teaches kids to be responsible and makes you feel good inside to do things for others" - Annie, Age 9

Community Partners

Kids Impact Community works with nonprofit and other organizations to identify meaningful service projects appropriate for kids of all ages and their caregivers.

Aurora Health Care Cancer Clinics
Community Advocates
Community Projects for Seniors
Congregational Home
Dispensa de la Paz
Eastcastle Place
Eras Senior Network
Family Sharing of Ozaukee County

Fostering Community
Hope Center
JFS Housing
Just One More Ministry
Kids Matter, Inc.
Kinship Community Food Center
Kinship Community Food Center - Urban Gardens
LX Club

Mercy Mats of West Allis
Meta House
Milwaukee Diaper Mission
Milwaukee Women's Center
Mom's Mental Health Initiative
Mr. Bob's Under the Bridge
Museum of Wisconsin Art
Newcastle Place-Mequon
Our Next Generation
Saint John's on the Lake

St. Vincent de Paul
Schlitz Audubon Nature Center
Street Angels
The Ability Center
The Gathering
The Salvation Army
Tikkun Ha-Ir
Urban Ecology Center

KIC's 2024 Sponsors and Funders

KIC is grateful to the companies, organizations and foundations that support our mission and join us in strengthening our greater Milwaukee community:

- Confluence Graphics
- Elite Sports Club – River Glen
- FindYourSenta
- Gimbel, Reilly, Guerin & Brown, LLP
- Hickey & Turman, SC Attorneys at Law
- Jobea Bakes
- Little Sprouts Play Cafe
- Milwaukee Family Photographer
- Peck Foundation
- Pop & Joy Co
- Sendik's Food Market
- Steve Stricker American Family Insurance Foundation
- The Walt Disney Family of Companies
- Wagner Pediatric Dentistry
- Walmart
- Wisconsin Knitwear

Matching gift donations provided by:

- The Walt Disney Family of Companies
- Johnson Controls
- Kohls



"It's important to give [to others] so they know people care. It makes me feel good to give to others." – Charlotte, age 10

Sponsor Spotlight:

"Gimbel Reilly Guerin & Brown is so proud to support Kids Impact Community. As a firm that prides ourselves on community involvement and support, KIC is the perfect organization to partner with to further our commitment to Greater Milwaukee and the phenomenal reach and mission of their volunteers and programs."



Join the KIC Community!

We welcome everyone to join the KIC community and further our mission to empower children of all ages to become changemakers in their community. There are a variety of ways to get involved. Learn more by visiting kicmke.org

- ➔ **Volunteer** for KIC service projects and share those opportunities with other friends, families and community members
- ➔ **Sign up** for KIC's newsletter
- ➔ **Follow** KIC on Facebook and Instagram
- ➔ **Join** the Leadership Team and help lead service projects
- ➔ **Make** a Donation



KIC's 2024 individual Donors

Individual donors are the heart and soul of KIC. Thank you for being part of KIC's mission to empower all children to be dynamic

Abby Williams	Kanrakot Beck
Aimee Welsh	Karin Tompkins
Alaine Dole	Kate Jensen
Alexandra Czachor	Katherine Janas
Alicia Haller	Kathleen S Platt
Alisa Karweik	Katie Cizauskas
Allison Antoine	Katie Tredo
Alyssa Boers	Kiara Whitcomb
Amy Mulcahy	Kirsten Uphaus
Amy Schlarb	Kristin Bisbee
Andrea Billings	Kristin Reynolds
Anne Berkoff	Krysten Kiehl
Anne O'Connor	Kurt Watson
Annie Turim	Lara Proctor
Arden Bloom	Laura Cover
Aria Duax	Laura Swenson
Beth Flehmer	Laurie Lukaszewicz
Breck Pierce	Laurie Viduski
Brent Arnold	Leah Rosenbaum
Britt Frank	Lindsay Schoettlin
Claudia Ruiz Wiske	Lynn Raines
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Corrine Mitchell	Mary Rodgers
Dan Hintz	Matt Friedman
Deborah Berenz	Maureen Smith
Derek and Charlotte	Maya Filipovic
Supple	Meena Bedi
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Ellen Goot	Molly Gilmore
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Jay Schoenwaelder	Stacy Stoecklein
Jean Gutchevsky	Stephen Rooney
Jeannine Oakes	Stephen Zick
Daugherty	Taylor Hoge
Jenna Haeberle	Teresa Freding
Jenna Olivieri	Testing Workflow
Jennifer Logemann	The Earnheart Family
Jessica Henderson	Tiffani Rodriguez
Jobea Murray	Tracy Donahue
John and Laura Bly	Tracy Pelt
Jordan and Jennifer	William Pauly
Curnes	Yvonne Chiu
Judith Pelt	

Meet the KIC Team!

Lynn Raines, Co-Founder and Executive Director
Erin LeMoine, Vice President of Project Management
Keara Prasse, Communications Director
Ashley Hoover, Social Media Manager
Erica Horton, Bookkeeper
Annie Turim, Group Connections Coordinator

Leadership Team:

Emily Bandsma
Rachel Carlberg
Katie Cizauskas
Rebekah Corbin
Anna Graham
Tiffani Hart
Linnea Head
Ashley Hoover
Lizzy Howayeck
Kitty Janas
Erin LeMoine
Julia Mattek
Bridget McMahon
Senta Metz
Katie Muellenbach
Jobea Murray
Kathy Platt
Lynn Raines
Kim Robinson
Maria Sartori
Joanna Schrader
Kristin Sherman
Maureen Smith
Annie Turim

Board of Directors:

Lara Proctor, President
Tracy Pelt, Vice President
Alison Antoine, Secretary
Tiffani Hart, Treasurer
Rehana Absar
Andrea Chua Billings
Britt Frank
Jobea Murray
Adrienne Shea
Melissa Talbot

Junior Leaders:

Ellie, age 11 - Leap Into Giving (dance shoe collection for Creator Collaborative)
Skylar, age 10 - Donation drive for Street Angels to support people experiencing homelessness
Zoe, age 10 - ABC Food Drive for Kinship Community Food Center



Photo by Milwaukee Family Photographer

Kids Impact Community

Statement of Financials

January - December 2024



Kids Impact Community

Profit and Loss January - December 2024

	TOTAL	
	JAN - DEC 2024	% OF INCOME
► Income	\$30,999.82	100.00 %
► Cost of Goods Sold	\$1,995.00	6.44 %
GROSS PROFIT	\$29,004.82	93.56 %
▼ Expenses		
► Administration Expenses	7,430.22	23.97 %
► Contracted Services	6,450.00	20.81 %
Fundraising Expense	2,492.20	8.04 %
► Professional/Organizational Development	1,618.98	5.22 %
► Projects	9,822.78	31.69 %
Total Expenses	\$27,814.18	89.72 %
NET OPERATING INCOME	\$1,190.64	3.84 %
NET INCOME	\$1,190.64	3.84 %



Kids Impact Community
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