

Kids Impact Community

Annual Impact Report 2024



Mission

→ **Our mission** is to empower children of all ages to work with their caregivers to build relationships and strengthen the Milwaukee community through partnerships and service experiences in an inclusive environment.

→ **Vision**
Our vision is to instill the belief in our children that they are responsible for and capable of being dynamic and change-making citizens within their community.

→ **Values**
Kids Impact Community strives to provide an environment where all children and families feel safe and affirmed, valued and reflected. We are unaffiliated with any faith traditions or other organizations. We partner with diverse, established, and effective organizations within Milwaukee that, like us, recognize the capability of children to make change, serve others, and build relationships.



A Message from KIC's Executive Director

Dear KIC Community,

What an extraordinary year it has been! In 2024, Kids Impact Community (KIC) proudly celebrated its 10th anniversary—a milestone that offers a moment to reflect on our incredible journey and look forward with gratitude and anticipation for all that lies ahead.

As a co-founder of KIC, I often think back to 2014 when a small group of new moms began exploring volunteer opportunities we could enjoy with our young children. Most programs we found were either for adults or older kids, so we gathered to brainstorm ideas for projects that even babies and toddlers could participate in. We knew that young children were capable of sharing love and lending a helping hand—we just needed to find the right community partners who were open to joining us in this mission.

Fast forward 10 years, and KIC has blossomed into a thriving organization, with thousands of volunteers, hundreds of service projects, and dozens of committed community partners. KIC's 10th Birthday Celebration in November 2024 was the perfect way to mark this milestone, bringing together families who have been working to nurture our children into community-minded, change-making citizens.

A heartfelt thank you to everyone who has supported KIC along the way. We are incredibly grateful for each of you, and we are more excited than ever for the future. The best is yet to come!

Together in service,



Lynn Raines
Co-Founder and Executive Director



Photo by Milwaukee Family Photographer

A Look at the Numbers in 2024

- 3,100+ engaged KIC volunteers
- 125 service projects offered, including 10 established monthly projects
- 34 partner organizations
- 24 KIC Volunteer Project Leaders and 3 Junior Leaders
- 5,000+ volunteer hours

Small hands, big hearts, HUGE IMPACT!

KIC is a true community collaboration. We work with established Milwaukee nonprofits to provide meaningful impact opportunities for young children and their caregivers.

A special emphasis is placed on building relationships between children from different neighborhoods to help bridge Milwaukee's racial, socio-economic, and cultural divides. KIC creates service-learning projects that are welcoming to all families and suitable to the developmental level of kids from birth to tween.

Through service to and with the community, KIC shows how local action can tackle global issues like poverty, food security, intergenerational connections, environment, housing stability, foster care, social justice, youth empowerment, and building community.



Photo by Milwaukee Family Photographer

MLK National Day of Service Project Series



2024 marked KIC's 8th National Day of Service Series. During MLK National Day of Service on January 15th, more than 300 family volunteers gathered at Congregation Shalom in Fox Point for a social justice story time, learning and onsite service projects.

In January 2024, KIC's impact included:

- Packing 300 Winter Hygiene Kits for Mr. Bob's Under the Bridge
- Packing 200 Breakfast Bags for neighbors struggling with housing insecurity
- Making 10 fleece blankets for Community Advocates Women's Center
- Decorating 65 canvas grocery bags for Kinship Community Food Center
- Creating yards and yards of plarn (plastic bag yarn) for Mercy Mats

Additional events were held throughout January as part of the MLK Service Series. More than 250 volunteers engaged in meaningful service, including Social Justice Storytime at the North Shore Library, distributing food at Kinship Community Food Pantry, packing lunches for Just One More Ministry, packing diapers with Milwaukee Diaper Mission, Birthday Buddies program with Meta House and Kids Matter Inc., serving meals at St. Vincent de Paul, distributing winter hygiene kits for Mr. Bob's Under the Bridge, and packing rescued food at Just One More Ministry.

The MLK Service Series provides an opportunity to harness the human power of children and families to come together to learn about racial equity and give back to their community through volunteer work.



Photo by GM.Creative Photography

Young Changemakers' Week



At KIC, we believe that even our youngest babies and toddlers have big hearts and the ability to strengthen their community. We recognize the need for age-appropriate and meaningful service opportunities for our youngest volunteers and their families. In October 2024, KIC launched its inaugural Young Changemakers' Week. 170 young children (ages 0-6) and caregivers participated in seven unique projects throughout the week, including 28 new families that joined us for the very first time.

"I love volunteering with KIC because I get to volunteer with my mommy and we are being community helpers." -

Annie, age 4

Volunteer Spotlight:

Engaging very young children in service can set them up for a lifetime of giving. Elise was part of KIC as a toddler making crafts for a service project. Years later she is still involved and recently made lunches and positive notes for a Lunch Pack and Love event with KIC.

"She did it all herself and said how good she felt for giving back. I'm amazed and proud of all that KIC does for our community." - Lindsay (Elise's mom)





Community Partner Spotlight:

Kids Matter Inc. was founded in 2000, inspired by the compelling need to improve the lives of the many Milwaukee County children involved in the child welfare system. In 2024, nearly 500 KIC volunteers participated in the Birthday Buddies and Fostering Hope projects. Many children enter foster care with little more than the clothes on their backs. A Fostering Hope package gives a child something to call their own while waiting for a placement, including a book, a toy, personal hygiene items and more packed into their own new duffel bag. The Birthday Buddies project was established to help all kids in our community celebrate their birthday. KIC volunteers helped spread joy to other kids on their birthdays by assembling and donating kits filled with everything they need to celebrate their special day.

"A former foster youth saw the collection of 104 Birthday Bags KIC recently dropped off and shared with our staff that she and her sister never had birthday parties as kids - ever. She took photos of the Birthday Buddy Bags and sent them to her sister exclaiming, "This is the best project ever. This is so wonderful!" - Kids Matter Inc.

KIC Service Projects in 2024

ABC Food Drive for Kinship+
 All-Abilities Open Gym*
 Art Kits for Caring Kids
 Art & Chalk Fest Helper at the
 Museum of Wisconsin Art
 Artwork Delivery to
 Grand-friends at
 Congregational Home
 Be a RAMP Up Event Helper at
 the Lakefront with The Ability
 Center
 Birthday Buddies
 Cancer Care Packages*
 Decorate Holiday Placemats for
 Seniors*
 Deliver Meals to Seniors on
 Christmas Day
 Deliver Meals to Seniors on
 Easter Sunday
 Deliver Meals to Seniors on
 Thanksgiving Day
 Design-a-Bag to Thank an
 Educator
 Dispense Food Outreach Bags
 at Domes*
 Distribute Winter Hygiene Kits
 to Milwaukee's Unhoused
 Fall Yard Clean Up for Seniors
 2024
 Foster & Release Monarch
 Butterflies with Seniors*
 Gardening for Good - Hoop
 House Helpers*
 Gleaning at the Thiensville
 Village Market*
 High Interest Day at Richards
 School
 Holiday Cookie Drive 2024
 Holiday Gift Tags 2024
 Host a Supply Drive at Your
 Block Party*
 Intergenerational Dance Hall at
 Fresh Coast Dance
 Intergenerational Music
 Together at Newcastle Place
 Intergenerational Playgroup at
 Saint John's on the Lake*
 Junior Volunteer at MLK Day
 Kinship Food Drive
 Leap Into Giving (dance shoe
 collection)+
 Lemonade on the Lawn at
 Eastcastle
 Lunch Pack and Love*
 Mini-Makers at MOWA:
 Creating Fall Placemats for
 Seniors
 MLK National Day of Service
 Mom's Mental Health Initiative
 Summer Social Helpers
 Pack Diapers for Milwaukee
 Diaper Mission*
 Pack Rescued Food at Just One

More Ministry*
 Panera End of Day
 Dough-nation Delivery*
 Park Ranger at Urban Ecology
 Center*
 Putting Trash to Work -
 Sleeping Mats for the
 Homeless
 Run a Halloween Costume
 Pop-up Shop at Our Next
 Generation
 Salvation Army Bell Ringing*
 Serve Lunch at Blue Lotus
 Nature Center
 School Supply Drive for Our
 Next Generation
 Serving Pantry Guests at
 Kinship Community Food
 Center*
 Sketchbook Creations for
 Cancer Care Kits at MOWA
 Social Justice Story Time: Racial
 Justice and Taking Action (age
 0-5)
 Sort clothing donations at
 Hope Center's Clothing Shop
 Spring Yard Clean Up for
 Seniors 2024
 St. Vincent de Paul Meal
 Service*
 Summer Lemonade Stand for a
 Cause
 Thanksgiving Food Drive for
 Kinship+
 Trick-or-Treat with
 Grandfriends @ Eastcastle Place
 Trick-or-Treat with
 Grandfriends @ Saint John's on
 the Lake
 Uplifting Holiday Cards for
 Foster Families
 Women's Center Dinner
 Service*

*repeated projects in 2024
 +Led by a Junior Leader

Junior Leaders Program

KIC's Junior Leaders Program empowers older children (ages 9+) to create their own service opportunities and engage their peers in working towards solutions to community issues and concerns. Junior Leaders participate in the planning and development of the project, learning side-by-side with a KIC adult leader-mentor. This year KIC supported three Junior Leaders! KIC is excited to position children in leadership opportunities as we recognize that our kids have the human power, vision and best ideas for making our community a better place for all.



Photo by GM.Creative Photography

“I think it’s very important to help others in need because if you were that person then it would make your day. It makes me feel happy to know that I’m helping the world and others around me!”

Eloise, age 8

Junior Leader Spotlight:

10-year-old Ellie noticed how expensive her dance shoes, costumes, and clothing were. She worked with her KIC adult leader-mentor to develop a project to collect, reuse, and distribute these items to those who may not have the means to afford this essential dance wear.



“Dancing is my passion, and I wanted to make sure that other kids who like to dance can use nice working dance shoes. Lots of people are not able to pay for them and I feel like that is not fair. I wanted to let other people and kids have a chance to dance in shoes, so they can dance safely and don’t get hurt. That’s why I donated to The Creator Collaborative. We got a total of 51 pairs of shoes! When I dropped off the shoes the kids there were so, so, so excited! I was very happy to see how happy they were!”

Making a Positive Change Together!

It is the support of our donors that make KIC a strong force for change in our community. Your financial and in-kind contributions make service projects possible, providing unique, accessible, and meaningful opportunities to kids and their families. KIC donors are helping to foster dynamic young citizens who are capable and responsible for making positive change TOGETHER.



"I like to volunteer because it teaches kids to be responsible and makes you feel good inside to do things for others" - Annie, Age 9

Community Partners

Kids Impact Community works with nonprofit and other organizations to identify meaningful service projects appropriate for kids of all ages and their caregivers.

Aurora Health Care Cancer Clinics
Community Advocates
Community Projects for Seniors
Congregational Home
Dispensa de la Paz
Eastcastle Place
Eras Senior Network
Family Sharing of Ozaukee County

Fostering Community
Hope Center
JFS Housing
Just One More Ministry
Kids Matter, Inc.
Kinship Community Food Center
Kinship Community Food Center - Urban Gardens
LX Club

Mercy Mats of West Allis
Meta House
Milwaukee Diaper Mission
Milwaukee Women's Center
Mom's Mental Health Initiative
Mr. Bob's Under the Bridge
Museum of Wisconsin Art
Newcastle Place-Mequon
Our Next Generation
Saint John's on the Lake

St. Vincent de Paul
Schlitz Audubon Nature Center
Street Angels
The Ability Center
The Gathering
The Salvation Army
Tikkun Ha-Ir
Urban Ecology Center

KIC's 2024 Sponsors and Funders

KIC is grateful to the companies, organizations and foundations that support our mission and join us in strengthening our greater Milwaukee community:

- Confluence Graphics
- Elite Sports Club – River Glen
- FindYourSenta
- Gimbel, Reilly, Guerin & Brown, LLP
- Hickey & Turman, SC Attorneys at Law
- Jobea Bakes
- Little Sprouts Play Cafe
- Milwaukee Family Photographer
- Peck Foundation
- Pop & Joy Co
- Sendik's Food Market
- Steve Stricker American Family Insurance Foundation
- The Walt Disney Family of Companies
- Wagner Pediatric Dentistry
- Walmart
- Wisconsin Knitwear

Matching gift donations provided by:

- The Walt Disney Family of Companies
- Johnson Controls
- Kohls



"It's important to give [to others] so they know people care. It makes me feel good to give to others." – Charlotte, age 10

Sponsor Spotlight:

"Gimbel Reilly Guerin & Brown is so proud to support Kids Impact Community. As a firm that prides ourselves on community involvement and support, KIC is the perfect organization to partner with to further our commitment to Greater Milwaukee and the phenomenal reach and mission of their volunteers and programs."



Join the KIC Community!

We welcome everyone to join the KIC community and further our mission to empower children of all ages to become changemakers in their community. There are a variety of ways to get involved. Learn more by visiting kicmke.org

- ➔ **Volunteer** for KIC service projects and share those opportunities with other friends, families and community members
- ➔ **Sign up** for KIC's newsletter
- ➔ **Follow** KIC on Facebook and Instagram
- ➔ **Join** the Leadership Team and help lead service projects
- ➔ **Make** a Donation



KIC's 2024 individual Donors

Individual donors are the heart and soul of KIC. Thank you for being part of KIC's mission to empower all children to be dynamic

Abby Williams
Aimee Welsh
Alaine Dole
Alexandra Czachor
Alicia Haller
Alisa Karweik
Allison Antoine
Alyssa Boers
Amy Mulcahy
Amy Schlarb
Andrea Billings
Anne Berkoff
Anne O'Connor
Annie Turim
Arden Bloom
Aria Duax
Beth Flehmer
Breck Pierce
Brent Arnold
Britt Frank
Claudia Ruiz Wiske
Colin Doyle
Corrine Mitchell
Dan Hintz
Deborah Berenz
Derek and Charlotte
Supple
Elise Haschker
Elise Sailer
Elizabeth Schwartz
Ellen Goot
Emily Beil
Erin Dischler
Faith Nichols
Fandy Sanchez
Florian Beck
Forward Space
Hannah Anderson
Hart Moss
Hiep Phung
Ilana Ruff
Jackie Culkin
Jaime Joynt
Jamie Jury
Jay Schoenwaelder
Jean Gutchewsky
Jeannine Oakes
Daugherty
Jenna Haeberle
Jenna Olivieri
Jennifer Logemann
Jessica Henderson
Jobea Murray
John and Laura Bly
Jordan and Jennifer
Curnes
Judith Pelt
Kanrakot Beck
Karin Tompkins
Kate Jensen
Katherine Janas
Kathleen S Platt
Katie Cizauskas
Katie Tredo
Kiara Whitcomb
Kirsten Uphaus
Kristin Bisbee
Kristin Reynolds
Krysten Kiehl
Kurt Watson
Lara Proctor
Laura Cover
Laura Swenson
Laurie Lukaszewicz
Laurie Viduski
Leah Rosenbaum
Lindsay Schoettlin
Lynn Raines
Mara Lord
Mary Rodgers
Matt Friedman
Maureen Smith
Maya Filipovic
Meena Bedi
Megan Jardim
Megan Nazaret
Melissa Talbott
Molly Gilmore
Morgan Treis
Naheed Ali
Nancy Wade
Nina Jack
Rachel Idso
Rebekah Corbin
Rehana Absar
Rick Buboltz
Robyn Swernoff
Samantha Peterka
Sami Stein Avner
Sarah Finley
Shelley Parrish
Stacy Stoecklein
Stephen Rooney
Stephen Zick
Taylor Hoge
Teresa Freding
Testing Workflow
The Earnheart Family
Tiffani Rodriguez
Tracy Donahue
Tracy Pelt
William Pauly
Yvonne Chiu

Meet the KIC Team!

Lynn Raines, Co-Founder and Executive Director

Erin LeMoine, Vice President of Project Management

Keara Prasse, Communications Director

Ashley Hoover, Social Media Manager

Erica Horton, Bookkeeper

Annie Turim, Group Connections Coordinator

Leadership Team:

Emily Bandsma

Rachel Carlberg

Katie Cizauskas

Rebekah Corbin

Anna Graham

Tiffani Hart

Linnea Head

Ashley Hoover

Lizzy Howayeck

Kitty Janas

Erin LeMoine

Julia Mattek

Bridget McMahon

Senta Metz

Katie Muellenbach

Jobea Murray

Kathy Platt

Lynn Raines

Kim Robinson

Maria Sartori

Joanna Schrader

Kristin Sherman

Maureen Smith

Annie Turim

Board of Directors:

Lara Proctor, President

Tracy Pelt, Vice President

Alison Antoine, Secretary

Tiffani Hart, Treasurer

Rehana Absar

Andrea Chua Billings

Britt Frank

Jobea Murray

Adrienne Shea

Melissa Talbot

Junior Leaders:

Ellie, age 11 - Leap Into Giving (dance shoe collection for Creator Collaborative)

Skylar, age 10 - Donation drive for Street Angels to support people experiencing homelessness

Zoe, age 10 - ABC Food Drive for Kinship Community Food Center



Photo by Milwaukee Family Photographer

Kids Impact Community Statement of Financials

January - December 2024



Kids Impact Community

Profit and Loss

January - December 2024

	TOTAL	
	JAN - DEC 2024	% OF INCOME
▶ Income	\$30,999.82	100.00 %
▶ Cost of Goods Sold	\$1,995.00	6.44 %
GROSS PROFIT	\$29,004.82	93.56 %
▼ Expenses		
▶ Administration Expenses	7,430.22	23.97 %
▶ Contracted Services	6,450.00	20.81 %
Fundraising Expense	2,492.20	8.04 %
▶ Professional/Organizational Development	1,618.98	5.22 %
▶ Projects	9,822.78	31.69 %
Total Expenses	\$27,814.18	89.72 %
NET OPERATING INCOME	\$1,190.64	3.84 %
NET INCOME	\$1,190.64	3.84 %



Kids Impact Community
kicmke.org
info@kicmke.org
facebook.com/KICMKE
Instagram.com/kicmke