

NEWS RELEASE

For Immediate Release

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KIDS IMPACT COMMUNITY VOLUNTEER AND ACTIVISM SERIES IN HONOR OF MARTIN LUTHER KING, JR. DAY

More than 200 children of all ages volunteer; learn about racial inequity and importance of giving back to their communities

MILWAUKEE, **WIS**. **January 9**, **2024** --- To honor the legacy of Dr. Martin Luther King, Jr., Kids Impact Community (KIC) is spearheading a series of free events designed for children of all ages and their families to volunteer to improve their communities. Events will kick off on MLK Day, Monday, Jan. 15, and continue throughout the month.

The MLK National Day of Service shines a spotlight on how service is a powerful force that brings communities together uniting people regardless of race, religion, or zip code. It encourages all Americans, including and especially children, to volunteer and become dynamic and change-making citizens within their community. Events include youth-led service opportunities, at-home projects and food service among others. Although events are free, pre-registration is required.

Registration and additional information can be found online at kicmke.org/MLK.

MLK Day Opportunities - Monday, Jan. 15

• MLK Day of Service

Monday, Jan. 15, 10 - 11:30 a.m.

Congregation Shalom - 7630 N. Santa Monica Blvd. Fox Point

In-person – opportunities for media include interviews with student volunteers; visuals of kids 0-12 packing winter hygiene kits and on-the-go breakfast bags and more.

A family-friendly celebration of MLK day for more than 250, focused on learning and service. Will include story time with a special guest speaker from Mr. Bob's Under the Bridge, service projects for Mr. Bob's Under the Bridge, Kinship Community Food Center and more. Projects for younger volunteers will be led by youth leaders ages 9-12.



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Additional Projects

• Distribute Food at Kinship Community Food Pantry (event full)

Tuesday, January 16, 3:30-6 p.m.

Kinship Community Food Pantry

• Pack Diapers for Milwaukee Diaper Mission (event full)

Saturday, January 20, 9-10 a.m. or 10-11 a.m.

Milwaukee Diaper Mission

Lunch Pack and Love

Sunday, January 21, all day

At Home – drop off at various locations; distributed by Just One More Ministry

• Birthday Buddies

January 15-31, all day

At Home – drop off at various locations; Meta House and Kids Matter Inc.

• Serve a Meal at St. Vincent de Paul (event full)

Thursday, January 25, 4:15-6:15 p.m.

All People's Church

Pack Rescued Food at Just One More Ministry (event full)

Saturday, January 27, 9 - 11 a.m.

Just One More Ministry

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<u>Kids Impact Community, LLC</u> is a Milwaukee-based 501(c)3 nonprofit that provides volunteer experiences in partnership with diverse and effective local nonprofits, specifically structured for children of all ages and their caregivers. KIC works to educate, empower and engage area youth by exposing them to age-appropriate community service activities, supporting these critical nonprofits today while growing the next generation of volunteers for the needs of tomorrow. Learn more about KIC by visiting www.kicmke.org, Instagram or Facebook.