NEWS RELEASE For Immediate Release



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KIDS IMPACT COMMUNITY VOLUNTEER AND ACTIVISM SERIES IN HONOR OF MARTIN LUTHER KING, JR. DAY

Children of all ages volunteer; learn about racial inequity and importance of giving back to their communities

MILWAUKEE, WIS. January, 12 2023 --- To honor the legacy of Dr. Martin Luther King, Jr., Kids Impact Community (KIC) is spearheading a series of free events, both virtual and in-person, designed for children of all ages and their families to volunteer to improve their communities. Events will kick off on MLK Day, Monday, Jan. 16, and continue throughout the month.

The MLK National Day of Service shines a spotlight on how service is a powerful force that brings communities together uniting people regardless of race, religion, or zip code. It encourages all Americans, including and especially children, to volunteer and become dynamic and change-making citizens within their community. Events include youth-led service opportunities and social justice story times among others. Although events are free, pre-registration is required.

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Registration and additional information can be found online at kicmke.org/MLK.

MLK Day Opportunities - Monday, Jan. 16

MLK Virtual National Day of Service Event

Monday, Jan. 16, 9:30-10:30 a.m.

Virtual – opportunities for media to participate in a family's home if interested or at in-person diaper packs on Jan. 20 and 21 (see below)

An all-ages celebration of MLK day focused on engaging our littlest volunteers. Will include story time with a special guest speaker, music & movement breaks and an on-the-spot service project with Milwaukee Diaper Mission where kids race to find diapers to donate.

Pack a Fostering Hope Duffel Bag for Kids in Foster Care

Monday, Jan. 16, 4-5 p.m.

Virtual – opportunities for media to participate in a family's home if interested or attend drop-off at Kids Matter Inc on Sunday, Jan. 29 from 3-4 pm

A compelling virtual event for ages K5-tween. This child-led event is designed so students can learn about MLK Day and Dr. King's legacy and then be challenged to independently assemble placement bags to benefit children in foster care with Kids Matter, Inc. Participating children will be given a checklist and a month to complete their bags, which will then be collected and given to Kids Matter, Inc.

Additional Projects

Social Justice Story Time – Celebrating MLK Day, ages 0 - 5

Tuesday, Jan. 17, 10:30-11:30 a.m.

North Shore Library

Distribute Food at Kinship Community Food Pantry

Tuesday, Jan., 17, 3:30-6 p.m.

Kinship Community Food Pantry

• Serve a Meal at St. Vincent de Paul

Thursday, Jan. 19, 4:15-6:15 p.m.

All People's Church

• Pack Diapers for Milwaukee Diaper Mission, all ages

Friday, Jan. 20 and Saturday, Jan. 21, 9-10 a.m. or 10-11 a.m.

Milwaukee Diaper Mission in Franklin

Social Justice Story Time – Racial Justice & Taking Action, ages 5+

Tuesday, Jan. 24, 4:30-5:30 p.m.

Virtual

• Lunch Pack and Love

Sunday, Jan. 29, all day

At Home – drop off at various locations

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Kids Impact Community, LLC strives to provide an environment where all children and families feel safe and affirmed, valued and reflected. We are unaffiliated with any faith traditions or other organizations. We partner with diverse, established, and effective organizations within Milwaukee that, like us, recognize the capability of children to make change, serve others, and build relationships. KIC is a 501(c)(3) non-profit organization, through which persons of diverse color, ethnicity, sexual orientation, family configuration, enablement and socioeconomic status learn and serve together.