

# NEWS RELEASE



For Immediate Release  
January 11, 2021

**Contact and Media Inquiries:**  
Stacy Roller  
Kids Impact Community, LLC.  
414-531-0935; [stacy@kicmke.org](mailto:stacy@kicmke.org)

## MILWAUKEE COUNTY EXECUTIVE, DAVID CROWLEY, TO PARTICIPATE IN KIDS IMPACT COMMUNITY (KIC) MLK NATIONAL DAY OF SERVICE VOLUNTEER AND ACTIVISM SERIES

MILWAUKEE, WIS. -- Milwaukee County Executive, David Crowley, will participate in a book reading *Let's Talk About Race* by Julius Lester on Monday, January 18, 2021, as part of a free, virtual, all-ages celebration of Martin Luther King Jr. Day hosted by Kids Impact Community (KIC). This virtual Zoom event is a joint effort through the North Shore Coalition and will include an engaging story time with music and movement, an on-the-spot service project and community art activity.

*Let's Talk About Race* is a powerful book that discusses race in a very concrete and accessible way—easy for even the youngest children to understand. Following a reflection of the reading, a second book reading of *Maddie's Fridge* by Lois Brandy will include a thoughtful chat about food insecurity. Children will be encouraged to donate extra food in their pantry to Food is Free MKE to be shared with a neighbor who is experiencing hunger and needs some extra support.

Lachrisa Grandberry, a Milwaukee native, professional actor, and teaching artist connected to the Milwaukee Rep and The Second City in Chicago, will initiate music and movement breaks throughout the event.

The event will conclude with a community art activity that will challenge families to make a commitment to service over the next year. Families will be asked to paint how they plan on making a change in our community on a 6×6" canvas square. Like a quilt, these squares will be combined into a traveling art exhibit displayed at locations throughout the area.

For additional information regarding Kids Impact Community, or to access the link to register for our MLK events, please visit:

<http://kicmke.org/mlk/>

###



**Kids Impact Community, LLC.**, strives to provide an environment where all children and families feel safe and affirmed, valued and reflected. We are unaffiliated with any faith traditions or other organizations. We partner with diverse, established, and effective organizations within Milwaukee that, like us, recognize the capability of children to make change, serve others, and build relationships.

**KIC is a 501(c)(3) non-profit organization**, through which persons of diverse color, ethnicity, sexual orientation, family configuration, enablement and socioeconomic status learn and serve together.

Kids Impact Community, LLC • PO BOX 170694, Milwaukee, WI 53217 • [www.kicmke.org](http://www.kicmke.org)